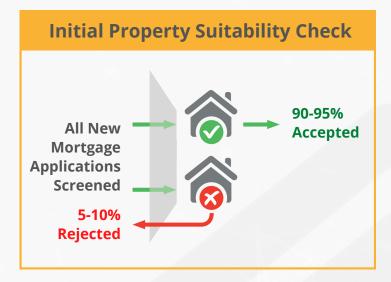


LOOP

Instant, remote screening of new mortgage applications against lending rules, LTV criteria and title issues - with rejected leads looped back to the broker or applicant.



LOOP enables lenders to instantly check the suitability of each property for which a new mortgage application is received.

Based simply on the address, the requested mortgage amount and proposed deposit, each property is instantly screened against:

- Lending Rules
- LTV Criteria
- Title Deed Issues

Typically, 90-95% pass this initial suitability check, with 5-10% being rejected and 'looped' back to the broker/applicant.

Standard Data Items Checked:

- Property Type.
- Number of Bedrooms, Bathrooms etc.
- Property Extent.
- When Built.
- Construction Materials.
- Roof Type, Slope & Height.
- Number of Storeys.
- Height above Sea Level.
- Proximity to Water.
- Flood Risk.
- Subsidence Risk.
- Current Value and LTV.
- Climate Change Risk.
- Title Issues/Covenants.
- Proximity to Commercial Premises.

The **LOOP** module screens each new mortgage application as it comes in and is used by **Marketing**, **Customer Acquisition** and **On-Boarding teams**.

LOOP - Key Benefits

Early rejection of unsuitable properties.

Lender saves time, resource and cost.

Focus resource on suitable properties.

Better support for brokers.

Improved customer service.

Simple to test vs existing process.

→ LOOP - Easy to Test

To test LOOP - A lender simply provides a recent batch of applications and WhenFresh reports which would have passed/failed, for comparison with the lender's outcomes. Contact us today.