The key data on over 29.7 million residential UK properties

Home Insurance Prefill
From numbers of rooms, to what's on the roof. We've got it covered.

WhenFresh has built Home Insurance Prefill to provide 7 key characteristics for every residential property in the UK, including:

Number of Bathrooms
(1, 2, 3, 4, 5+)

Number of Bedrooms
(1, 2, 3, 4, 5+)

Number of Reception Rooms
(1, 2, 3, 4, 5+)

When Built
(Banded by period, e.g. 1920-1945)

Property Type / Style
(Broken down by Building & Dwelling Type/Description)

Roof Type
(e.g. Pitched)

Wall Type
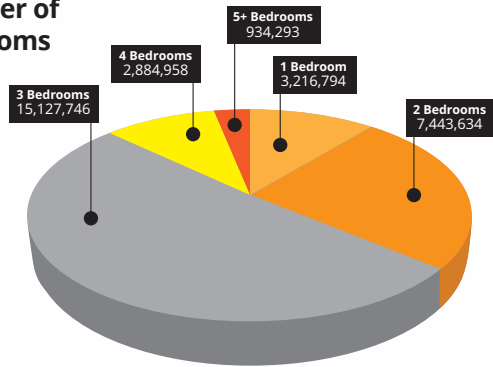(Construction type & material)

Home Insurance Prefill has been created by WhenFresh and is available for immediate "off-the-shelf" flat-file delivery both directly and via selected resellers. With access to these 7 core characteristics & minimal integration you can:

- *Make Insurance forms quicker and easier for consumers;*
- *Reduce form abandonment;*
- *Improve the quantity & quality of form completions;*
- *Drive down your acquisition costs.*

By bringing together over 200 private & public UK data sources in one place - including Zoopla, Prime Location, uSwitch, CLS, Bluesky, Future Climate Info, CET Structures, Land Registry and many more - WhenFresh provides an unrivalled range of standard & bespoke data products and services for the UK Insurance market.

Home Insurance Prefill is available for immediate flat-file delivery direct from WhenFresh (and selected resellers) and provides comprehensive, individual responses for each of these 7 questions for a total of 29,716,224 residential properties throughout the UK including, for example:

Number of Bedrooms

5+ Bedrooms
934,293

4 Bedrooms
2,884,958

3 Bedrooms
15,127,746

1 Bedroom
3,216,794

2 Bedrooms
7,443,634

When Built

1719 or earlier
158,251

1720 to 1839
401,916

1980 or later
8,025,432

1840 to 1919
5,721,565

1920 to 1945
4,709,654

1946 to 1979
10,539,278
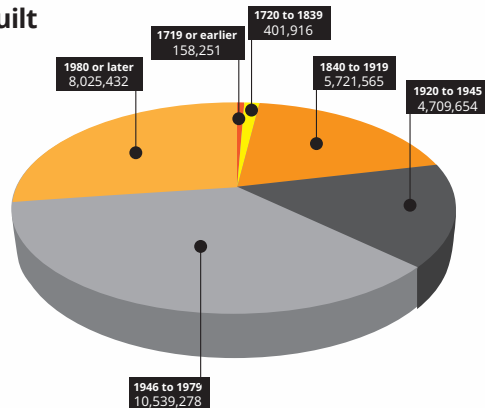
Item	Penetration	Detail	Volume
WHENFRESH ADDRESS KEY	100%	FOR SOURCE MATCHING*	29,716,224
ADDRESS	100%	ADDRESS 0	3,439,146
		ADDRESS 1	29,716,224
		ADDRESS 2	12,833,406
		ADDRESS 3	1,690,748
		ADDRESS 4	38,381
		TOWN	29,716,224
		POSTCODE	29,716,224
NUMBER OF BEDROOMS	99.5%	1 BEDROOM	3,216,794
		2 BEDROOMS	7,443,634
		3 BEDROOMS	15,127,746
		4 BEDROOMS	2,884,958
		5+ BEDROOMS	934,293
NUMBER OF BATHROOMS	99.6%	1 BATHROOM	23,447,291
		2 BATHROOMS	5,044,228
		3 BATHROOMS	885,436
		4 BATHROOMS	149,608
		5+ BATHROOMS	80,754
NUMBER OF RECEPTIONS ROOMS	99.6%	1 RECEPTION ROOM	18,637,120
		2 RECEPTION ROOMS	9,246,370
		3 RECEPTION ROOMS	1,411,427
		4 RECEPTION ROOMS	236,349
		5+ RECEPTION ROOMS	75,961
PERIOD BUILT	99.5%	1719 OR EARLIER	158,251
		1720 TO 1839	401,916
		1840 TO 1919	5,721,565
		1920 TO 1945	4,709,654
		1946 TO 1979	10,539,278
		1980 OR LATER	8,025,432
BUILDING TYPE	99.3%	DETACHED	5,309,368
		SEMI-DETACHED	6,956,423
		TERRACED	10,632,450
		OTHER	6,609,483
BUILDING DESCRIPTION	99.3%	RESIDENTIAL BLOCK	4,528,947
		DETACHED HOUSE	4,725,874
		SEMI-DETACHED HOUSE	6,494,677
		TERRACED HOUSE	6,853,311
		MID-TERRACE HOUSE	2,174,041
		END-TERRACE HOUSE	1,321,507
		BACK-TO-BACK HOUSE	7,446
		DORMER BUNGALOW	6,488
		DETACHED BUNGALOW	577,006
		SEMI-DETACHED BUNGALOW	461,746
		TERRACED BUNGALOW	237,016
		MID-TERRACE BUNGALOW	7,640
		END-TERRACE BUNGALOW	31,489
		OTHER	2,080,536

Item	Penetration	Detail	Volume
DWELLING TYPE	99.8%	HOUSE	22,280,604
		FLAT OR MAISONETTE	7,295,131
		LOW VALUE DWELLING	85,545
DWELLING DESCRIPTION	99.6%	DETACHED HOUSE	4,165,547
		SEMI-DETACHED HOUSE	6,059,989
		TERRACED HOUSE	5,295,096
		MID-TERRACE HOUSE	2,036,604
		END-TERRACE HOUSE	1,221,802
		BACK-TO-BACK HOUSE	6,939
		DORMER BUNGALOW	6,370
		DETACHED BUNGALOW	560,040
		SEMI-DETACHED BUNGALOW	447,204
		TERRACED BUNGALOW	218,581
		MID-TERRACE BUNGALOW	7,011
		END-TERRACE BUNGALOW	28,424
		APARTMENT FLAT	327,849
		GARDEN FLAT	3,245
		PENTHOUSE FLAT	4,645
		SERVICED APARTMENT FLAT	30
		STUDIO FLAT	6,503
		FLAT	6,517,930
		FLAT OR MAISONETTE	7,012
		MAISONETTE	427,917
		HOLIDAY HOME	17,302
		SHELTERED ACCOMMODATION	54,030
		BEDSIT	914
		CARAVAN	66,127
		CHALET	7,715
		HOUSEBOAT	1,213
		MOBILE HOME	4
		PARK HOME	3,261
		OTHER	2,092,883
ROOF TYPE	99.4%	FLAT	828,325
		PITCHED	28,706,675
WALL TYPE	88.5%	CAVITY	828,325
		SOLID	28,706,675
WALL MATERIAL	87.7%	BRICK	21,924,889
		COB	140,932
		GRANITE	1,351,288
		SANDSTONE	2,653,198

*Want even more data?

We built **Home Insurance Prefill** with these 7 key data components after consultation with many of the UK's leading insurers but, if you need more, WhenFresh can give you instant access to 100s more property-related data items via its BehindTheBricks API, using the proprietary WhenFresh Address Key.

Talk to us...

To find out more about Home Insurance Prefill, please call WhenFresh on **020 7993 5818** or complete the short enquiry form and we'll get straight back to you.

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