



Find home insurance prospects that are ripe for the picking.

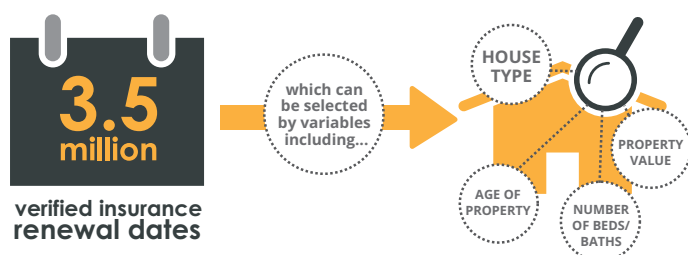
Home Insurance

Appending & Validation service

Insurance buyers are a tricky bunch. Just because an insurer has the best offer and the greatest value for money, it's not enough to get noticed.

Insurers need to know when a customer is in-market; for 11 months of the year insurance marketing is background noise. For one month of the year; it's all that counts.

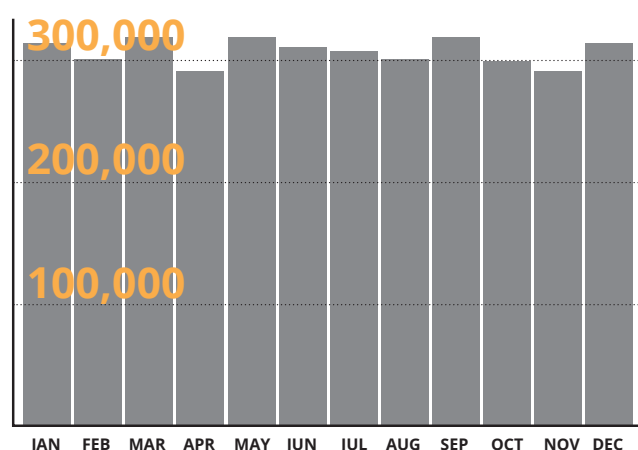
Happily, WhenFresh can help maximise your audience receptiveness with an unrivalled pedigree for in-market intelligence built across our years in the Home Move sector; we've applied our bespoke science across the insurance market.



We know who is in market - because of all the validation, verification and analysis we do in the background that scores our intelligence across a mass of counter-checks. We'll help you apply these key in-play triggers across your acquisition and cross-selling strategies,

Bluntly we can help you sell your insurance offering to the right people at the right time.

Typical Monthly Volumes



Concentrate your efforts on the people in market; this month; they are the only ones that matter.

WhenFresh Insurance; where timing meets data science.

Interested?

Get your boffins, strategists and marketers to talk to us about refreshing your market approach.

Give us a bell on **020 7993 5818** or drop a note to **surething@whenfresh.com**

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